From: Charles Blackwell

Sent: Friday, March 12, 2021 11:57 AM

To: Islands2050

Subject: Please prioritize our environment again!

Scenic majesty, ancient forests, rare wildlife, and unspoiled wilderness are what make the Gulf islands, the Gulf islands.

It feels lately as if housing and humans are being prioritized over all these things.

So the big question in my mind is... what happened to the Islands Trust?

I understood the word trust in that title meant we could *trust* it to safeguard our environment.

I certainly trusted that it would protect this precious land, heritage and culture from increasing development, deforestation, and pressures on ground water.

But now, on the contrary, it seems to be actively encouraging all those things.

Can someone tell me what changed in the last decade to reverse the priorities we all hold so dear?

Charles.

The Power of Words

Down through the centuries, all transformations have begun with language.

Putting thoughts into words that can be universally understood, is the quickest, easiest way to change the future.

This is true for individuals, organizations, and society as a whole.

James Madison, Martin Luther King and John F. Kennedy are all shining testaments to the awesome power words have to change the world, and the way people relate to it.

I write for leaders of companies, large and small. People who realize their organization's purpose has dimmed or become obfuscated over time; those who are starting a new venture or seek to strike out in a new direction, and anyone who wants to put a wholly unique, unambiguous stake in the ground.