

# DENMAN ISLAND HOUSING REVIEW PROJECT

**ENGAGEMENT PLAN - FALL 2022**

Image source: <https://britishcolumbia.com/plan-your-trip/regions-and-towns/vancouver-island-bc-islands/denman-island>

Prepared by: Vancouver Island University's Mount Arrowsmith Biosphere Region  
Research Institute (MABRRI)

Prepared for: Islands Trust



Vancouver Island University's (VIU) Mount Arrowsmith Biosphere Region Research Institute (MABRRI) is hired by the Islands Trust Council to design, facilitate and report on a community engagement process for Denman Island residents and homeowners to understand the housing challenges on Denman Island. The information gathered from the engagement process will inform policy recommendations to make necessary updates to the Denman Official Community Plan and the Land Use Bylaw to increase affordable and attainable housing options on Denman Island.

The team at MABRRI met with the Denman Advisory Planning Commission (APC) on Sept 08, 2022, on Denman Island to understand the local community context and explore options for efficiently engaging the community. Multiple engagement tools were explored to solicit community input and their efficiency for accessibility and inclusivity.

The following engagement activities are planned for the fall of 2022 to gather community input on housing challenges on Denman island. See pages 3 and 4 for the graphical representation of the engagement plan. The information regarding the upcoming engagement event or activity will be shared via local newspapers, Facebook groups and posters displayed at key locations.

## 01

### LAUNCH EVENT

POP-UP STYLE IN-PERSON ON DENMAN ISLAND | OCT 08, 2022

*Overview:* The Denman Saturday market is quite popular among the Denman community members and is a great opportunity to connect and engage with the Denman residents.

*Purpose:* To inform the Denman community members about the Denman Housing Review Project, provide information on the engagement events and activities planned for the fall of 2022. The feedback gathered at this event has informed the following engagement activities for the fall.

*Participants:* Denman community members

## 02

### PUBLIC SURVEY

ONLINE AND OFFLINE | OCT - NOV, 2022

*Overview:* An online survey will be sent to the residents (owners and/or renters). This will be done via a mail out to the addresses on Denman Island with the link or QR code to the online survey. The mail-out will also be sent to the title holders who do not live on the Island. People who do not have access to a computer or stable internet will be informed of the computers at the Community School that are available for public use.

The paper survey will also be available at the Freepost at Abraxas Bookstore, the General Store and the Library for people who are more comfortable with the offline version of the survey. The responses will be collected by a community member (volunteer) with the guidance of the APC, and the MABRRI team will collect these responses from Denman.

*Purpose:* To solicit public input on the research questions identified in the Denman Island Housing Review Project Charter v2, dated July 19, 2022.

*Participants:* Residents (owners and/or renters) and title holders

## 03 FIRST NATION CONSULTATION

ONLINE OR IN-PERSON | OCT-NOV, 2022

*Overview:* Online or in-person meetings as preferred by the Nation's Referral Department. The dialogue will be facilitated by the MABRRI team.

*Purpose:* To consult with the Referral Department at the K'ómoks First Nation to solicit input on the research questions identified in the Denman Island Housing Review Project Charter v2, dated July 19, 2022.

*Participants:* K'ómoks First Nation Referral Department Employee(s)

## 04 FOCUS GROUP(S)

ONLINE | EARLY NOV, 2022

*Overview:* Focus groups will be held online and will run for two-time slots (morning and late afternoon) to accommodate different schedules. Depending on the number of participants in each focus group, breakout groups will be planned to ensure ample space and time to provide input.

*Purpose:* To engage stakeholder groups in meaningful conversations to solicit input on the research questions identified in the Denman Island Housing Review Project Charter v2, dated July 19, 2022. Also, to ensure that their concerns and aspirations are consistently understood and considered.

*Participants:* A representative from the following organizations will be invited to participate.

- Denman Community Land Trust Association (DCLTA)
- Denman Island Community Education Society (DICES)
- Denman Housing Association
- Hornby & Denman Community Health Care Society
- Denman Community Land Trust Association
- Denman Island Local Trustee
- CoHo Landing Land Cooperative
- Denman Preschool
- Community School Parent Advisory Committee (PAC)
- Denman Island Climate Action Network (DICAN)
- A community member with lived experiences

## 04 OPEN HOUSE

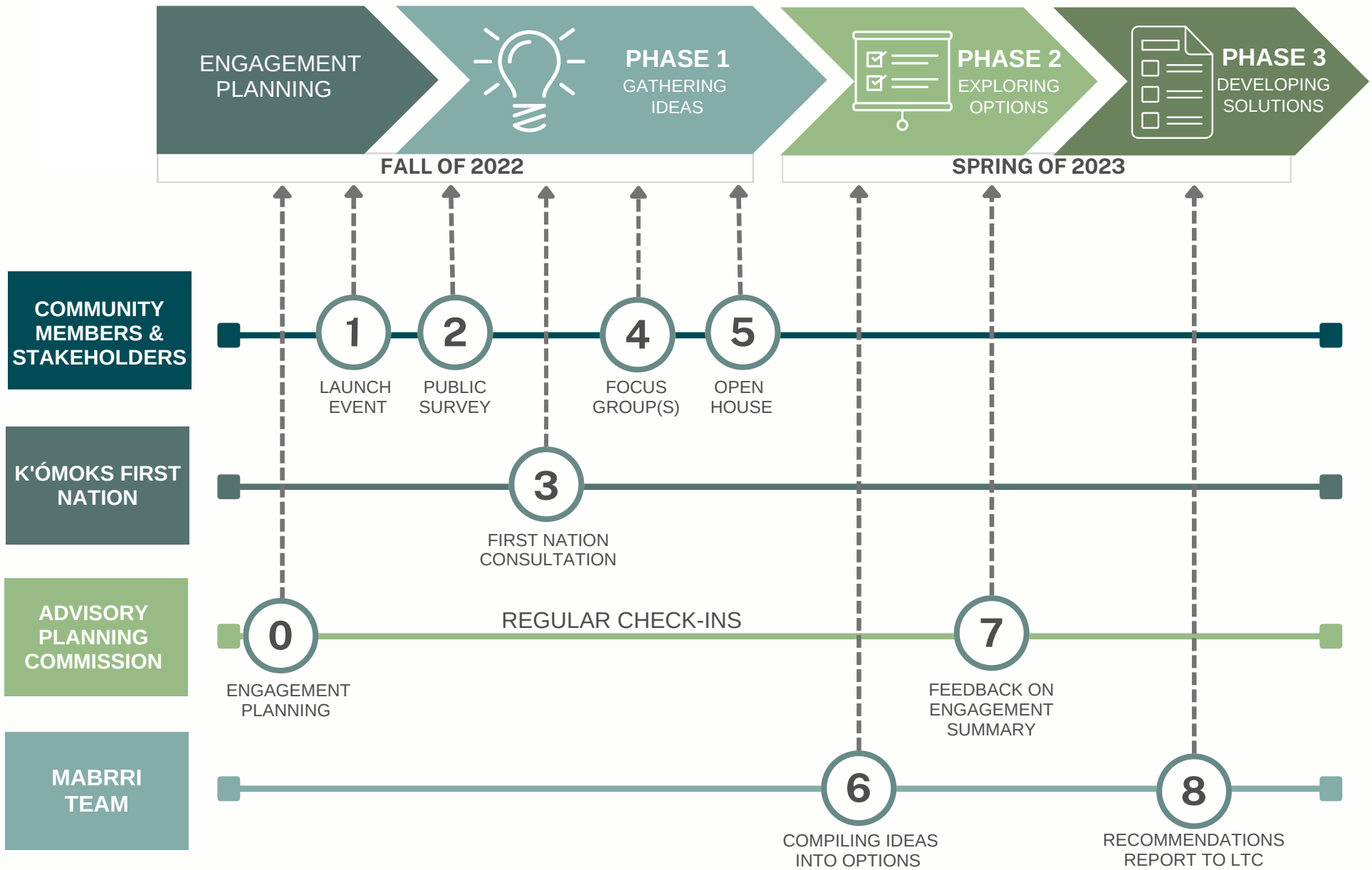
IN-PERSON AT DENMAN ACTIVITY CENTRE | MID - NOV, 2022

*Overview:* The Open House will be hosted at the Denman Activity Centre, which will run twice for 2-hour time slots (late afternoon and evening) to accommodate people's preferred time slots.

*Purpose:* To involve and engage the Denman community members in a participatory engagement event to provide input on critical issues related to housing on Denman Island and share concerns and aspirations regarding the same.

*Participants:* Denman community members

# ENGAGEMENT PROCESS OVERVIEW



# ENGAGEMENT TIMELINE

WE ARE  
HERE

